



[illegible]



WHY VIDEO DISTRIBUTION WITH PETER'S FARM KIDS?

- **Reach:** Peter's Farm Kids distribution networks access a wide audience base, including popular streaming platforms like YouTube, Spotify, Apple Music, and more. By leveraging these networks, you can potentially reach millions of viewers and listeners, increasing the visibility of your music video.
- **Exposure:** Distributing your music video through established networks exposes your work to industry professionals, influencers, and potential fans. This exposure can lead to opportunities such as media coverage, collaborations, and increased fan engagement.

- **Monetization:** Most distribution networks offer monetization options, allowing you to earn revenue from your music video through advertising, streaming royalties, and other income streams. This can provide a source of income to support your music career and fund future projects.
- **Analytics:** Distribution networks typically provide detailed analytics and insights into the performance of your music video, including metrics such as views, engagement, demographics, and geographic location of viewers. These analytics can help you better understand your audience and tailor your promotional efforts accordingly.
- **Grow Your Reach:** Having your video distributed through reputable networks can enhance your credibility as a content creator. It demonstrates that your work has been vetted and endorsed by established platforms, which can attract the attention of industry professionals and potential collaborators.

Overall, distributing your content via the Peter's Farm Kids distribution networks can significantly increase its exposure, reach, and potential for success in the industry.



WHY PETER' FARM KIDS?

Get access to over 60 video distribution networks for your music video.

By working with Peter's Farm Kids we work to expand your audience base through leveraging an extensive network including YouTube, Apple, Amazon, over 60 + established video networks and social media platforms.

Peter's Farm Kids has partnered with Planet Blue Pictures and Ordior Media to deliver an extensive distribution network across all platforms, along with its own extensive channel network.

Note it takes up to 90 days for our media teams to ingest your video, service the video to our networks and then send back links to you to use for promotion. ***WE DO NOT CHARGE YOU ANY UPFRONT FEES. We cover all the costs and recoup this from sales.***

Too busy to promote your video? Then simply email us or contact your account rep and we can work out a plan for you and we can do all the work to make YOU more famous!

Platform	Cost	Platforms
Ditto	\$79.99. Keep royalties \$55 Apple music \$24.99 Vevo	Apple Music, Tidal, YT and Vevo
Maestro	Flat fee per release. Free to \$99pm.	Major streaming platforms and social media
DistroVid	Annual subscription \$99 Keep royalties	Major streaming platforms and online music stores (e.g., Apple Music, TikTok Music, Vevo, Tidal)
Symphonic	\$19pa Keep royalties	TikTok, YT, Instagram Reels, Snapchat.
PeekSound	\$79.99 annual. Percentage of royalties	Major streaming platforms and niche outlets Apple Music, Tidal, YT, Vevo



PETER'S FARM KIDS

Peter's Farm Kids brings a magical blend of children's content, captivating videos, and timeless storytelling to the global content markets. Peter's Farm Kids has grown to become a distributor of specialized children's content. Peter's Farm Kids is set to become a beloved classic in children's entertainment



Through our dedicated distribution service, we ensure that Peter's Farm Kids reaches a wide audience, providing a wonderful way for children to engage in learning while exploring a world filled with music and adventure.

Peter's Farm Kids' non-exclusive deal ensures creators retain full creative control of their copyrights, enjoy the benefits of all Peter's Farm Kids' infrastructure and partner networks while keeping your marketing costs at an affordable level. We invest in talent and offer our creators, and partners a full turnkey solution to their needs.

PETER'S FARM KIDS' PARTNERS



DJ Central TV is a global EDM TV show exploring music, culture and lifestyle trends in clubs around the world.

DJ Central TV - www.djcentral.tv

DJ Central Records is a record label offering a full suite of services to its artists and labels.

DJ Central Records - www.djcentral.tv



A Film, Documentary TV Show Production House.
Planet Blue Pictures www.planetbluepictures.com



Ordior are the forensic music rights & distribution specialists, involved in the monetization, copyright enforcement and recovery of unclaimed royalties.
Ordior – www.ordior.com



A Record label, Publisher, Distribution Platform, Rights Management Service & Digital Entertainment Company.

Blue Pie Records www.bluepierecords.com



LICENSING & CLEARANCES

Video Licensing

All videos featured in Peter's Farm Kids require a non-exclusive syndication and international distribution license signed by both the producer and / or the label. This ensures that we have the necessary rights to showcase any content and performance clearances on the Peter's Farm Kids' platform and distribution networks globally.

Rights Management

We manage rights via our partner Ordior. We provide you access to a transparent reporting console that allows your label to access royalty reports and ensure compliance with copyright laws and royalty obligations. By utilizing this system, Peter's Farm Kids maintains transparency and accountability in its rights' management processes.

Syndication Partners

Peter's Farm Kids' syndication partners include a diverse range of platforms such as television networks, streaming services, online channels, film and television partners. Through syndication agreements, we extend the reach of YOU to broader audiences whilst ensuring fair distribution and revenue-sharing arrangements.

License Agreement Coverage

The syndication license agreement covers various aspects including distribution rights, revenue sharing (if applicable), and any specific rights clauses. This agreement ensures clarity and fairness with syndication partners, facilitating the seamless distribution of YOUR VIDEO across different platforms.

Peter's Farm Kids requires a non-exclusive license to cover video distribution and syndication rights so we can get your content seen globally.



OUR RIGHTS MANAGEMENT PARTNERS



fairphonic



Rights Management managed by Ordior.





GLOBAL EXPOSURE



STREAMING



MUSIC DISTRIBUTION

ACTIVE VIDEO DISTRIBUTION NETWORKS, PARTNERS + CHANNELS + AUDIO NETWORKS

Peter's Farm Kids provides its labels, content partners, and artists with access to vast global distribution, publishing, rights management, and music licensing platforms with over 600 + service providers. This vast network is made available to our labels, content partners and artists via one easy-to-manage non-exclusive agreement with Ordior.

We do not charge annual fees, release processing fees or service fees to have your content distributed and serviced to our network. We create partnership agreements and keep you focused on what you do best, producing and creating great content.



ACTIVE DISTRIBUTION NETWORK, PARTNERS + CHANNELS



amazon music



BlackBerry
PlayBook.



dailymotion



Apple iTunes



KANJIAN



rage

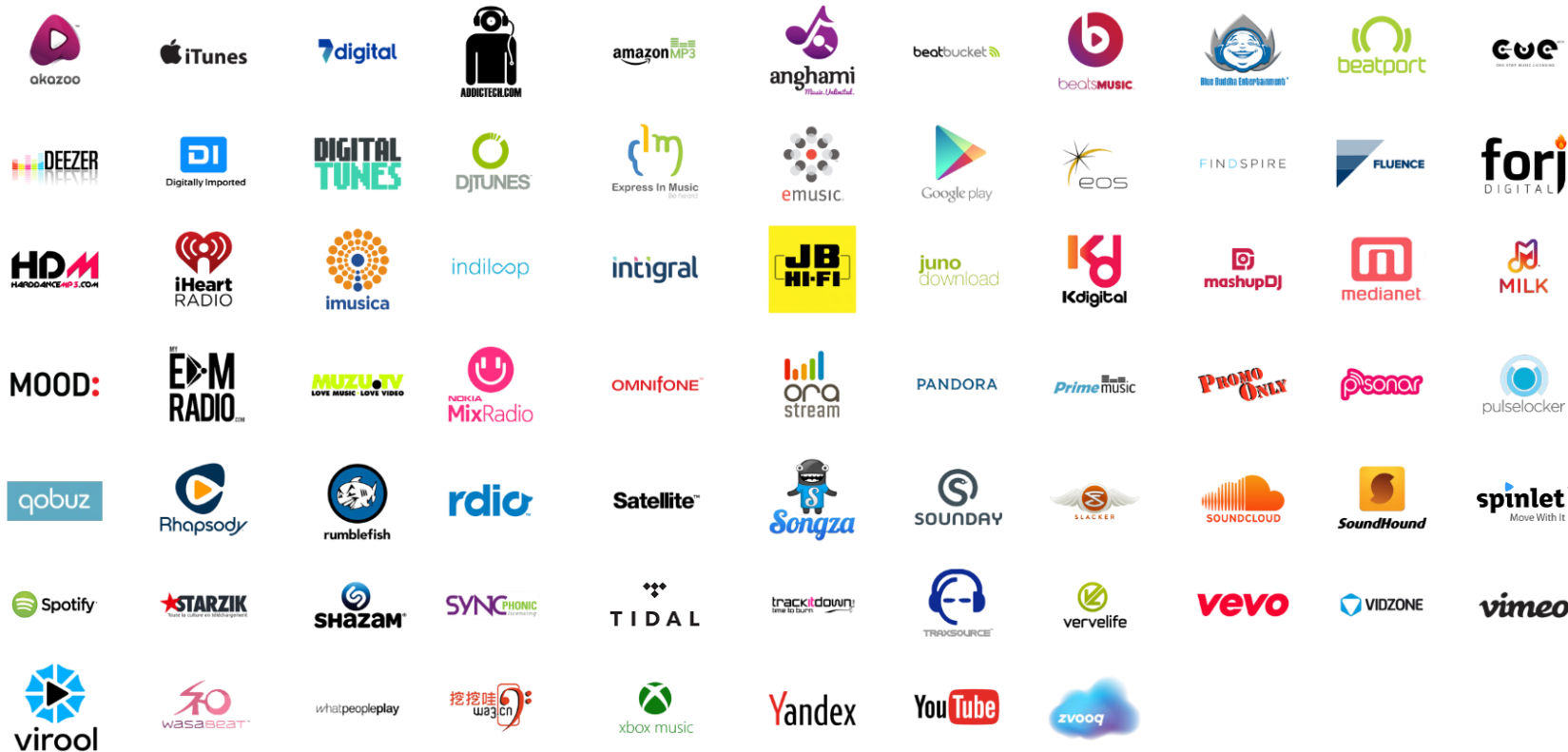


vimeo



You Tube

ACTIVE DISTRIBUTION NETWORK, PARTNERS + CHANNELS



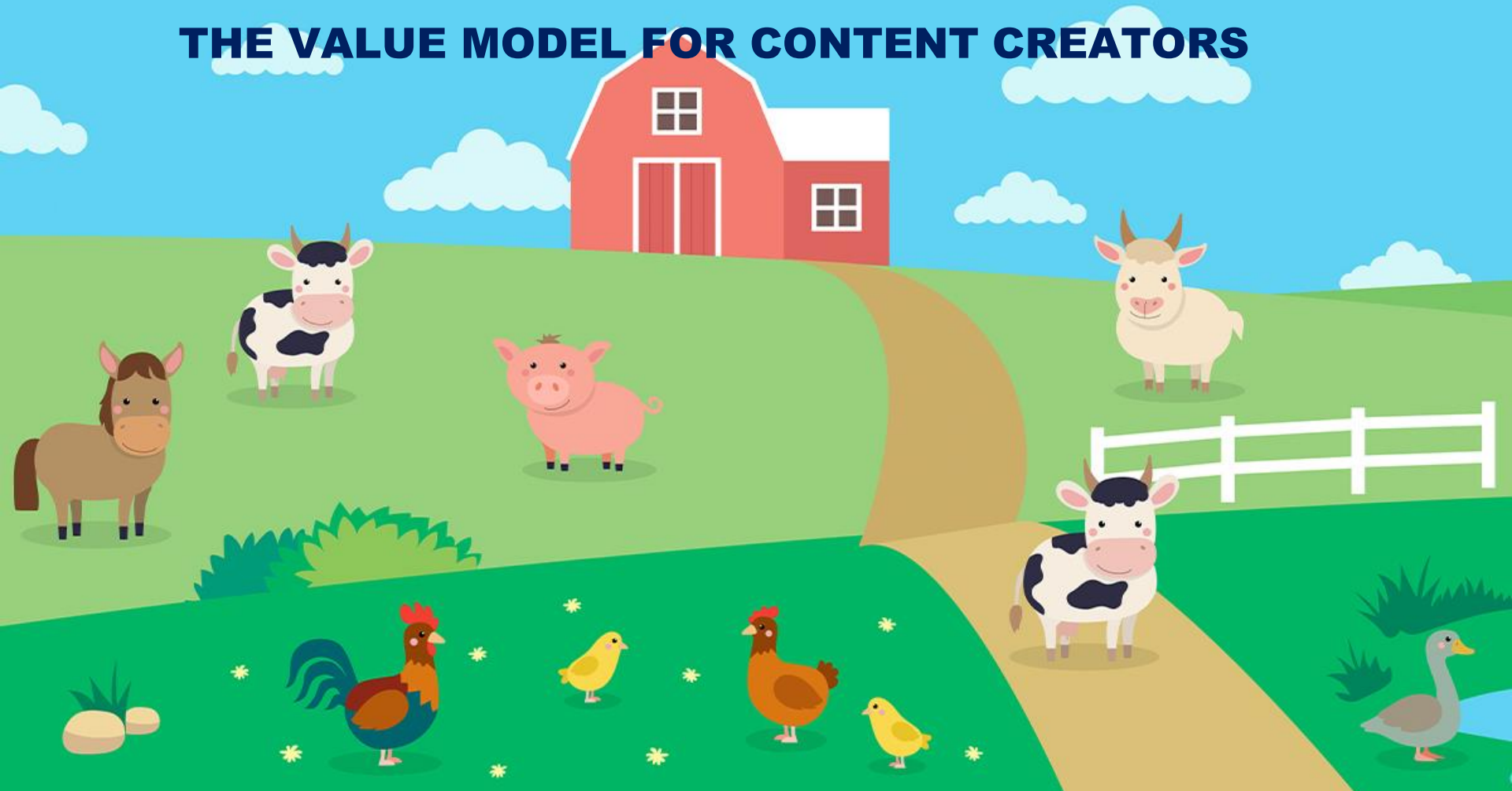


PETER'S FARM KIDS' OWN NETWORKS

Music videos will be distributed across the Peter's Farm Kids' partner networks & socials which has a collective audience reach of over 2m annually.



THE VALUE MODEL FOR CONTENT CREATORS





PETER'S FARM KIDS



KINGDOM OF LETTERS

CONTENT CREATOR'S VALUE MODEL

The value of Peter's Farm Kids to Content Creators is:

- Distribution to over 60 partner networks to build audiences and gain exposure for your video content.
- Promote your content through Peter's Farm Kids' networks
- Promote your content through the Peter's Farm Kids social media networks which have a collective audience of over 2m annually.
- Look to non-English speaking background markets for your content.

Pricing

- The cost to access and distribute video across our network and channels is \$ 330 USD per video with no upfront cost.
- We cover this cost from any future royalties that your video will generate. Once the \$330 is recovered, we will then split the royalties 50/50 with you per your non-exclusive distribution agreement.

Next Steps

- Submit your details via our content submission page on our website.
- Your content will be assessed for distribution.
- Once approved for distribution, a license agreement will be forwarded to you.
- Read and sign the Peter's Farm Kids Video License Agreement.
- Make sure you keep an eye out for this email and sign upon receipt.
- Our team will request additional marketing materials if required.

Marketing Collaterals

Deliverables include:

- an MP4 version of your content. HD quality is preferable –1080p.
- short content creator's bio,
- artist stills,
- and any information that we can use to promote your video through social media.



PETER'S FARM KIDS



ordior



ordior
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